East Marine Ecosystems
Reporting Annual Change in the
East Region & Building Social Capital



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EastME 2027
East Marine Ecosystems Conference

SPONSORSHIP OPPORTUNITIES

Help us build a connected, evidence-led picture of the changing marine environment of the English East Coast and Sea.

An accessible, not-for-profit annual conference bringing the English eastern region marine community together.

About EastME

EastME brings together people working, volunteering and learning about the marine environment of the East of England. The annual conference is designed to share learning, encourage collaboration and strengthen join-up across the region. The conference attracts a cross-sector marine audience, bringing together conservation organisations, statutory nature and marine regulators, local government, universities and research institutions, environmental consultancies, marine industry and practical marine conservation organisations. Previous attendees include Natural England, the Marine Management Organisation, Environment Agency, RSPB, WWF-UK, Wildlife Trusts, University of Hull, NEIFCA, Ørsted, Fugro, Arup, ABPmer and JBA Consulting. This cross section of both policy/regulatory organisations and organisations delivering marine conservation on the ground demonstrates the conference provides a forum connecting science, policy, regulation, practical conservation and industry.

A central part of EastME is an annual review of change across 11 thematic areas of the marine environment, including marine mammals, fish and shellfish, marine birds, marine protected areas and marine planning. The conference provides a focal point for sharing this evidence, experience and emerging issues.

Venue and timing- In previous years the EastME conference has always been held in May and at Lincoln University. We anticipate this being the case for 2027.

Why sponsor EastME?

EastME is deliberately accessible. Conference ticket prices are small, around £40 per delegate, because the event is not intended to make a profit. Sponsorship helps us cover the real costs of delivering the conference while keeping it affordable and open to a broad regional community.

- Support a growing annual marine environmental conference in its fourth year.
- Connect with a focused regional audience rather than a broad, general-purpose conference audience.
- Support knowledge exchange across marine and coastal research, conservation, policy, industry, volunteering and practice.
- Associate your organisation with an annual regional picture of change in the marine environment.
- Help keep participation affordable and support the continued development of EastME.

A regional marine community

EastME is built around a cross-sector community. Our conference brings together more than 100 delegates with a specific interest in the marine environment of the East of England. The audience includes people working or volunteering across research, conservation, policy, management, industry and community activity.

The EastME annual picture of change

Each year, EastME brings together regional knowledge across 11 thematic areas. These themes provide a practical framework for understanding what is changing, what we are learning, and signposts to where greater collaboration and focus may be needed. The thematic topics include:

- Marine mammals
- Fish and shellfish
- Marine birds
- Marine Protected Areas
- Marine planning
- Coastal and estuarine habitats
- Seabed and seashore
- Water quality
- Marine litter and pollution
- Marine energy and development
- Oceanography, plankton and productivity

The precise themes and terminology may evolve as EastME develops over time; sponsors do not influence the evidence, findings or conclusions presented.


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Our sponsorship opportunities

We have kept the packages deliberately simple. They are designed around benefits we can deliver reliably at our current scale, while giving sponsors meaningful ways to support EastME.

	£300 Supporting Partner	£500 Theme Partner	£1,000 State of the East Seas Partner
Conference place	1	1	3
Website recognition	✓	✓	Prominent
Digital programme	✓	✓	Prominent
Conference slides	✓	Theme-specific	Prominent
Sponsor acknowledgement	✓	✓	✓
Promotional materials	✓	✓	✓
Organisation profile	—	Short profile	Featured profile
Tabletop presence	—	✓	✓
Theme association	—	1 of 11 themes	Overall programme
Named conference element	—	Priority opportunity	✓
Post-event recognition	✓	✓	Enhanced
Annual report recognition	—	Relevant theme	Prominent

£300 Supporting Partner

For organisations wishing to support the conference and be visibly associated with EastME.

- 1 complimentary conference place.
- Logo on the EastME conference website.
- Logo in the digital conference programme.
- Logo on the collective sponsor slide(s) shown during the event.
- Acknowledgement as an EastME sponsor during the conference.
- Opportunity to provide promotional material for inclusion in delegate packs.
- Acknowledgement in post-event communications.
- Social media recognition through EastME organiser channels, including sponsor mentions in relevant pre- and post-event communications.

£500 Theme Partner

For organisations whose work aligns closely with one of EastME's thematic areas.

- Everything included in Supporting Partner.
- Recognition as the EastME Theme Partner for one agreed thematic area.
- Logo associated with the relevant theme in the conference programme and presentation materials.
- One tabletop/exhibition space, subject to venue capacity.
- Acknowledgement when the relevant theme is introduced during the conference.
- Short organisation profile in the programme or on the EastME website.
- Priority opportunity to sponsor an existing conference element relevant to the theme, where available.
- Recognition alongside the relevant theme in appropriate post-event/annual reporting.

Theme partnerships are subject to availability and are limited so that each theme has a clear and meaningful association.

£1,000 State of the East Seas Partner

Our highest-level opportunity for an organisation wishing to make a significant contribution to the development and sustainability of EastME.

- 3 complimentary conference places.
- Prominent logo placement across EastME conference materials.
- Prominent recognition on the EastME website and digital programme.
- Dedicated tabletop/exhibition space, subject to venue capacity.
- Featured sponsor profile on the website or programme.
- Verbal acknowledgement from the conference chair.
- Named sponsorship of one existing conference element, subject to agreement and availability.
- Prominent recognition in appropriate post-event and annual reporting.
- Opportunity to provide promotional material for delegates.

Additional sponsorship opportunities

Organisations that do not require a full sponsorship package can also support a specific part of the conference. These opportunities use elements that EastME already provides rather than requiring us to create new activities.

Opportunity	Indicative contribution	What your support helps provide
Refreshment Sponsor	£250	Delegate refreshments and the informal networking opportunities around the programme.
Student / Early Career Sponsor	£250–£500	Accessible attendance for students and early-career participants, where applicable.
Poster Session Sponsor	£250–£350	A platform for delegates to share emerging research, projects and practice.
Delegate Materials Sponsor	£150–£250	Production of delegate packs and conference materials.



The 11 Theme Partner opportunities

Theme Partnerships are intended for organisations that have a clear interest in a particular aspect of the East marine environment. They provide a more meaningful association than generic logo placement while retaining the independence of EastME's evidence and reporting. The 11 thematic topics are:

- **Marine mammals**
- **Fish and shellfish**
- **Marine birds**
- **Marine protected areas**
- **Sustainable development**
- **Coastal and estuarine habitats**
- **Seabed and seashore**
- **Water quality**
- **Marine litter and pollution**
- **Energy in the Marine Environment**
- **Oceanography, plankton and productivity**

All of the above themes are available as a Theme Partnership, subject to availability and final confirmation of the annual programme.

Independence and integrity

EastME welcomes sponsorship from organisations that share an interest in a healthy, well-understood and well-managed marine environment. Sponsorship supports the delivery and accessibility of the conference and annual reporting programme, but does not confer editorial control.

Sponsors do not influence the selection of evidence, speakers, presentation findings or conclusions. Theme and programme content remains the responsibility of EastME and its contributors.

Where your support goes

- Venue and technical costs.
- Catering and delegate refreshments.
- Conference materials and delegate packs.
- Recording and sharing presentations after the event.
- Maintaining the conference website and programme resources.
- Keeping conference attendance affordable to the regional community.
- Developing EastME as a sustainable annual forum for sharing regional marine knowledge, innovation and collaboration.


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A sustainable conference event for all

EastME is designed to break even rather than generate profit. Keeping the delegate fee low is an important part of our approach because we want people to be able to participate regardless of organisational size, individual circumstances or funding. Sponsorship therefore has a direct practical role: it helps us meet the costs of delivering a professional annual conference while maintaining accessible delegate fees.

Bespoke support

If the opportunities above do not quite fit your organisation's interests or budget, we would be pleased to discuss a tailored arrangement. For example, an organisation may wish to support a particular theme, delegate group, conference activity or element of the annual reporting programme.

What happens after the conference?

EastME's value does not end when delegates leave the venue. Presentations are made available after the event, including PowerPoint materials and video recordings. This provides an ongoing resource for the regional marine community to access and extends the life of the knowledge shared at the conference.

Let's build the EastME community together

We would welcome the opportunity to talk to organisations that want to support a stronger, more connected marine community across the East of England.



Contact the EastME Organising Team

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